



Affordable Design for the New Guy!

Please select one or more of the following services and answer the appropriate questions.

Logo Design.....Price: \$600

- (3) Initial logo concepts (in 5 business days)
- (1) Round of revisions
- 100% Ownership upon final payment
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:

EPS, PDF, GIF, JPG and TIFF

Not Included with logo design:

Trade/Service mark legal fees

Do you have any colors in mind?

Any shapes/images you wish to include in the logo design?

Do you have a tagline you wish to include?

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|--------------------------|---------------------------------|----------------------------|-------------------------------|
| (1) Logo Design | (4) Starter Website Development | (7) Flyer or Insert Design | (10) Starter Sales Kit Design |
| (2) Business Card Design | (5) Website Design | (8) Print Add Design | |
| (3) Brochure Design | (6) Direct Mail Postcard Design | (9) Online Banner Design | |



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Please select one or more of the following services and answer the appropriate questions.

Business Card Design.....Price: \$350

- (2) Initial design concepts (in 3 business days)
- (1) Round of revisions
- Printing specification recommendations for printer
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:

EPS, PDF, JPG and TIFF

Not Included with business card design:

Printing

•Do you have a logo you can provide?

•How many people need a card? Please provide all names and information.

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Please select one or more of the following services and answer the appropriate questions.

Brochure Design.....Price: \$800

- (2) Initial design concepts (in 5 business days)
- (2) Rounds of revisions
- Two size options: 8.5"x11" (two-sided) or tri-fold
- Brochures are 4-color unless otherwise directed by client
- Printing specification recommendations for printer
- A PDF version for printing, downloads and email
- Copy and photography provided by client
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:
EPS, PDF, JPG and TIFF

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with brochure design:

Printing

Please provide a high-resolution logo and imagery if you can.

Please provide copy as soon as you can. It will make the process much quicker.

Do you have color preferences?

Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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|--------------------------|---------------------------------|----------------------------|-------------------------------|
| (1) Logo Design | (4) Starter Website Development | (7) Flyer or Insert Design | (10) Starter Sales Kit Design |
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Please select one or more of the following services and answer the appropriate questions.

_____ Starter Website Development.....Price: \$1,500

- (2) Initial custom home page design concepts (in 5 business days)
- (2) Rounds of design revisions and (1) round of programming revisions
- Up to 5 pages
- Programmed and operational site posted to your host account
- Copy and photography provided by client
- 100% Satisfaction guaranteed
- 100% Ownership upon final payment
- Additional Pages (Designed & Coded): \$550 (per page)

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with starter website development:

Domain name (available upon request), Hosting service (available upon request), eCommerce, Content Management System (CMS)

Please provide all content as soon as you can.

What do you wish to accomplish with this site? (Ex.: informative, sales, leads, etc.?)

What is the target demographic for this site? (who will be looking at this site the most?)

Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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|--------------------------|---------------------------------|----------------------------|-------------------------------|
| (1) Logo Design | (4) Starter Website Development | (7) Flyer or Insert Design | (10) Starter Sales Kit Design |
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Affordable Design for the New Guy!

Please select one or more of the following services and answer the appropriate questions.

Website Design.....Price: \$450

- (1) Initial home page custom design concept in 3 business days
- (1) Round of design revisions
- One home page design and one interior page design
- Copy and photography provided by client
- Final art will be supplied in PSD, JPG and TIFF formats for development.
- 100% Satisfaction guaranteed

Not Included with website design:

Stock photography, Copywriting, Programming/coding

Please provide all content as soon as you can.

What do you wish to accomplish with this site? (Ex.: informative, sales, leads, etc.?)

What is the target demographic for this site? (who will be looking at this site the most?)

Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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|--------------------------|---------------------------------|----------------------------|-------------------------------|
| (1) Logo Design | (4) Starter Website Development | (7) Flyer or Insert Design | (10) Starter Sales Kit Design |
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Please select one or more of the following services and answer the appropriate questions.

Direct Mail Postcard Design.....Price: \$525

- (2) Initial design concepts in 3 business days
- (1) Round of revisions
- Two size options: 4"x6" or 5"x7"
- 4-color unless otherwise directed by client
- A PDF version for printing, downloads and email
- Copy and photography provided by client
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:

EPS, PDF, JPG and TIFF

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with direct mail postcard design:

Mailing List, Postage, Printing

•Do you have a high-resolution logo you can provide?

•Who is the target for this piece?

•Where will this piece be distributed?

•Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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Affordable Design for the New Guy!

Please select one or more of the following services and answer the appropriate questions.

Flyer or Insert Design.....Price: \$425

- (2) Initial design concepts (in 3 business days)
- (1) Round of revisions
- Size: 8.5"x11"; One-sided
- 4-color unless otherwise directed by client
- A PDF version for downloads and email
- Copy and photography provided by client
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:
PDF, JPG and TIFF

Not Included with flyer or insert design:
Stock photography, Copywriting, Printing

•Do you have a high-resolution logo you can provide?

•Do you have specific colors in mind?

•If your logo uses a display font that is not standard on all computers, can you provide it?

•What is the target demographic for this piece?

•Insert: Where will this insert be placed?

•Flyer: Where will these flyers be primarily hung?

•Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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Please select one or more of the following services and answer the appropriate questions.

Print Ad Design.....Price: \$650

- (2) Initial design concepts in 5 business days
- (1) Round of revisions
- Size to be provided by client
- Advertisement can be color or black and white
- Copy and photography provided by client
- A high-resolution/print ready PDF file will be provided for the publication upon approval
- Low resolution PDF will be provided for email purposes
- 100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:
EPS, PDF, JPG and TIFF

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with print ad design:

Media Costs

•Can you provide a high resolution logo?

•Where will this ad be printed?

•What is the desired final ad size?

•Do you want the ad to have bleed (color that prints to the edge of the page).

•Who is the target demographic for this ad?

•Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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Please select one or more of the following services and answer the appropriate questions.

Online Banner Design.....Price: \$500

- (3) Initial custom design concepts in 3 business days
- (1) Round of design revisions
- (2) Complete banners for rotation
- Banner sizes to be provided by the client
- Copy and photography provided by client
- 100% Satisfaction guaranteed
- Additional Banners \$350

Final design provided in color and black and white and in the following file formats:
GIF, JPG and PNG

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with online banner design:

Flash

Do you have a logo you can provide?

What is the size you need?

Do you want any animation in the banner?

Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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Please select one or more of the following services and answer the appropriate questions.

_____ Starter Sales Kit Design.....Price: \$850

(2) Initial design concepts in 5 business days

(1) Round of revisions

Includes 4-color and black and white

Copy and photography provided by client

A high-resolution/print ready PDF file will be provided for the production upon approval

100% Satisfaction guaranteed

Final design provided in color and black and white and in the following file formats:

GIF, JPG and PNG

Optional Add-Ons:

Copywriting & Stock Photography: Services are available for an additional cost upon request.

Not Included with starter sales kit design:

Set up of each insert – only the template, Printing, Folders, CD/DVDs

Do you have a logo you can provide?

Are there colors associated with you/your product/company that you would like us to use?

Are there previous marketing materials of yours whose style you would like us to maintain, or are we starting fresh?

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